

Sponsorship Form (2017 - 2018)

Established in summer of 2013, CityU Apps Lab (CAL) empowers youngsters with cutting-edge technologies and initiatives of transforming innovative ideas into practice. We offer multi-level trainings for youngsters to learn, explore latest technologies and extend code learning to general public. We then design, deploy and develop various mobile applications that can contribute to the University as well as the society. Moreover, young talents are benefited by enriching knowledge and preparedness on entrepreneurship initiatives, through the bridge with dynamic business leaders here.

Please complete and return the form to us **by email (apps.lab@cityu.edu.hk)**.

Thank you for your generous contribution and support to CityU Apps Lab.

Sponsor Levels

1. **Platinum Sponsor** **\$300,000 donation**
 - 120-second video be posted on CityU Apps Lab website
(Video to be provided by the sponsor)
 - 2 Standees (80 x 200cm) placed at key locations of CityU Apps Lab
(Designs of standees to be provided by the sponsor)
 - e-banner (851 x 315px) with logo be displayed on CityU Apps Lab website
(Designs of e-banner to be provided by the sponsor)
 - Logo be displayed as Platinum Sponsor on CityU Apps Lab website
 - Acknowledgement as Platinum Sponsor in year-round events
 - Company representative be invited to receive a souvenir

2. **Gold Sponsor** **\$100,000 donation**
 - 60-second video be posted on CityU Apps Lab website
(Video to be provided by the sponsor)
 - Standee (80 x 200cm) placed at key location of CityU Apps Lab
(Design of standee to be provided by the sponsor)
 - e-banner (851 x 315px) with logo be displayed on CityU Apps Lab website
(Designs of e-banner to be provided by the sponsor)
 - Logo be displayed as Gold Sponsor on CityU Apps Lab website
 - Acknowledgement as Gold Sponsor in year-round events
 - Company representative be invited to receive a souvenir

3. **Silver Sponsor** **\$80,000 donation**
 - 30-second video be posted on CityU Apps Lab website
(Video to be provided by the sponsor)
 - e-banner (851 x 315px) with logo be displayed on CityU Apps Lab website
(Designs of e-banner to be provided by the sponsor)
 - Logo be displayed as Silver Sponsor on CityU Apps Lab website
 - Company representative be invited to receive a souvenir

4. **Bronze Sponsor** **\$50,000 donation**
 - e-banner (851 x 315px) with logo be displayed on CityU Apps Lab website
(Designs of e-banner to be provided by the sponsor)
 - Logo be displayed as Bronze Sponsor on CityU Apps Lab website
 - Company representative be invited to receive a souvenir

5. **General Sponsor** **\$20,000 donation**
 - Logo be displayed as General Sponsor on CityU Apps Lab website
 - Company representative be invited to receive a souvenir

6. **Other Sponsor** **Pledge Amount**
 - Company representative be invited to receive a souvenir



Tel: 3442 4216

Email: apps.lab@cityu.edu.hk

Address: G1301, Green Zone, 1/F, AC1, City University of Hong Kong, Tat Chee Avenue, Kowloon, HONG KONG SAR

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Reply Slip

Please tick the box of Sponsorship Category:

- | | | |
|--------------------------|------------------|-----------------------------------|
| <input type="checkbox"/> | Platinum Sponsor | \$300,000 donation |
| <input type="checkbox"/> | Gold Sponsor | \$100,000 donation |
| <input type="checkbox"/> | Silver Sponsor | \$80,000 donation |
| <input type="checkbox"/> | Bronze Sponsor | \$50,000 donation |
| <input type="checkbox"/> | General Sponsor | \$20,000 donation |
| <input type="checkbox"/> | Other Sponsor | HK\$ _____ (pledge amount) |

Company: _____

Contact Person(s): _____

Address: _____

Tel: _____

Fax: _____

Email: _____



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Disclaimer:

Upon signing the sponsorship reply slip, _____
(*company name*) has determined to provide financial support with HK\$ _____
in exchange for certain promotional rights to be provided by City U Apps Lab during the year of
2017 to 2018.

Agreement accepted by:

(Representative of Sponsor Organization)

(Signature &
Company Chop)

(Date)

Name:

Title: